Date: Wednesday, September 27th, 2023

Contact:

Becky Roark, Executive Director, Beaver Watershed Alliance 479-750-8007; becky@beaverwatershedalliance.org



Fast Facts:

 Beaver Watershed Alliance welcomes Emily Finley as Urban Watershed Specialist to assist with Low Impact Development projects, urban forestry and urban streamside work, and more.

Alliance Welcomes Urban Watershed Specialist to Staff (211 words)



The Beaver Watershed Alliance (Alliance) is excited to welcome Emily Finley as the new Urban Watershed Specialist. Emily joined the Alliance in April 2023 as a part-time coordinator, and as of September 2023, is now with the organization full-time to assist in urban watershed work.

Emily graduated with a Bachelor of Landscape Architecture from Mississippi State University and has recently completed her Master of Design with a concentration in Resiliency Design from the University of Arkansas, Fay Jones School of Architecture + Design.

Emily will assist with Low Impact Development projects, urban forestry, urban streamside work, and will help advance the Beaver Lake Watershed Protection Strategy through community engagement, educational programming. and project implementation to help reduce nonpoint sources of pollutants in the Beaver Lake watershed.

With Northwest Arkansas now the nation's 100th largest metropolitan area, according to the Northwest Arkansas Council and U.S. Census Bureau data, it is imperative to keep watershed work in mind, especially in rapidly growing urban areas. Communities that are looking to enhance streamside areas, implement Low Impact Development features, restore urban forest, or better understand watershed management in urban landscapes are encouraged to reach out. Emily can be reached at emily@beaverwatershedalliance.org. For general questions, contact the Beaver Watershed Alliance by emailing info@beaverwatershedalliance.org, or text/call 479-750-8007.

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